



38TH ANNUAL **CONTROVERSIES, PROBLEMS & TECHNIQUES IN SURGERY**

December 15-16, 2022

Westin New York at Times Square

COURSE DIRECTORS:

W. Scott Melvin, MD

Robert Michler, MD

**To apply to exhibit, please use the
following link:**

www.surgerysymposium.org/exhibitor-application

GENERAL INFORMATION

Why You Need To Attend

- » To gain access to over 200 attendees including general and oncology surgeons and other healthcare professionals. Specialties represented include colorectal, breast and endocrine cancer.
- » To showcase your products and services to these physicians who are instrumental in the decision making process for surgical equipment.
- » To meet these prominent leaders face-to-face in a relaxed, convenient location.

What Are The Benefits To You

- » Exhibits are located in a high-traffic area, in the foyer outside of the general session room.
- » Refreshment breaks are scheduled in the exhibit area to maximize traffic.
- » Acknowledgement of support in final program, on signage, website and break slides and from the podium.

Exhibit Specifications

The tabletop rental fee includes:

- » One 6' x 2' draped display table
- » Two side chairs
- » Electrical outlet
- » Tabletop exhibitor ID sign
- » Exhibitor badges (registration link to be provided in Exhibitor Confirmation Kit)

Fees, Payments & Cancellations

EXHIBIT FEE: \$2,500

Complete payment must accompany the Application to Exhibit. Notice of cancellation of exhibit space must be made by the exhibitor prior to November 11, 2022. All cancellations received by this date will be refunded. However, a nonrefundable processing fee of \$50 will be withheld. No refunds will be issued after November 11, 2022.

Exhibit Space Assignments

Exhibit spaces will be reserved on a first-come, first-served basis as payments and applications are received.

NOTE – Space is limited so you are encouraged to submit your application as soon as possible.

To Reserve Exhibit Space

To apply to exhibit, please use the following link:
www.surgerysymposium.org/exhibitor-application

Questions:

Jenay Root, *Development and Exhibit Manager*
Phone: 310-437-0555, ext. 127
Email: jenay@bscmanage.com

Shipping, Electrical, Internet and AV

Shipping instructions and order forms for electrical, internet and AV will be included in the Exhibitor Confirmation Kit which will be emailed in November.

Meeting Location

Westin New York at Times Square

Group Rate: \$329

270 W. 43rd Street

New York, NY 10036

PHONE: 212-201-2700

WEB: <https://www.marriott.com/hotels/travel/nycsw-the-westin-new-york-at-times-square/>

CUT-OFF DATE: November 25, 2022

Hotel reservation link to be provided in the Exhibitor Confirmation Kit

This year's topics will include:

- » Colorectal disease
- » Abdominal wall repair
- » Hernia
- » Advances in Lung Transplantation
- » Anorectal surgery approaches
- » Endoscopic approach to pancreatic diseases.
- » Current Concepts on Informed Consent
- » Notable Historical Surgeons in New York City
- » Modern Management of Early Lung Cancer
- » Therapies for Early Esophageal Cancer

EXHIBIT SCHEDULE

Exhibits located in the Majestic Foyer, immediately outside of the general session room. *Times subject to change*

Thursday, December 15

- » **Exhibits Open:** 9:30 am to 3:30 pm
- » **Morning & Afternoon Breaks in Exhibit Area**

Friday, December 16

- » **Exhibits Open:** 9:30 am to 1:00 pm
- » **Morning Break in Exhibit Area**

EXHIBIT INSTALLATION & DISMANTLE

Set-Up Hours: **Wednesday, December 14 from 4:00 pm to 8:00 pm**

Teardown Hours: **Friday, December 16 from 1:00 pm to 4:00 pm**

RULES & REGULATIONS

Exhibitor Staff Conduct

Exhibitors must set-up, occupy and staff their exhibits during all hours exhibits are open. Failure to do so may result in ineligibility for future meetings.

Interviews, demonstrations and the distribution of literature must be conducted within the exhibit area assigned to the exhibitor. Canvassing or distributing advertising materials beyond the perimeters of the exhibitor's own space will not be allowed. Additionally, exhibitors are not allowed to post signs relating to exhibits or any company activity outside the perimeters of the exhibitor's own space. When food and beverage are served in the exhibit area during breaks and receptions, exhibit personnel may participate but are expected to allow attendees to participate first.

Subletting of Space

Exhibitors may not assign or apportion to others the whole or any part of the space allocated and may not display goods or services other than those manufactured or regularly distributed by applicants.

Direct Sales in the Exhibit Area

No direct sales are permitted to take place in the exhibit area excluding book sales. Orders may be taken and processed for delivery elsewhere but product may not be conveyed in the exhibit area.

Americans With Disabilities Act

Exhibitors shall be fully responsible for compliance with all applicable provisions of the Americans with Disabilities Act

(ADA) with regard to their booth space. This includes, but is not limited to, the wheelchair access provisions.

Display of Investigational Products

All exhibitors must comply with FDA rules regarding display of investigational products. Display of any investigational products is not an endorsement by the ASE, APDS or ARAS. To comply with the Food and Drug Administration's Guidelines on Notices of Availability, any investigational product exhibited or graphically depicted should:

- » Contain only objective statements about the product.
- » Contain no claims of safety effectiveness or reliability.
- » Contain no comparative claims to other marketed products.
- » Be displayed solely for the purpose of obtaining investigator responsibilities.
- » Display a statement: "Caution – Investigational Device – Limited to Investigational Use" (or similar statement) in prominent size and placement.

Exhibitor Presentations

Exhibitor presentations may take place during any hours that the exhibit area is open to registrants. Exhibitor programs or presentations must be confined to the exhibitor's assigned exhibit space. The sound intensity of such activities as determined by Meeting Management must not interfere with the activities of neighboring exhibitors. Meeting Management reserves the right to determine at what point sound constitutes interference with others and whether it must be discontinued. Programs or presentations are

RULES & REGULATIONS

to be straightforward in nature and must avoid the use of sideshow or theatrical gimmicks.

Insurance and Liability

The exhibitor assumes entire responsibility and liability for losses, damages, and claims arising out of injury to any person, or loss of, or damage to property when such loss, damage or injury is in any way connected to the exhibitor's participation in the exhibition. Exhibitors shall indemnify and hold harmless Meeting Management, its officers, directors, agents, members and employees, and the designated meeting facilities, their agents, and employees from any and all such losses, damages and claims.

Exhibitors agree to protect, save and keep Meeting Management and the Westin New York at Times Square forever harmless from any damage or charges imposed for violation of any law or ordinance whether occasioned by the negligence of the exhibitor or its agents as well as to strictly comply with the applicable terms and conditions contained in the agreement between the the Westin New York at Times Square and Meeting Management regarding the exhibit premises and further an exhibitor shall at all times protect, indemnify, save and keep harmless Meeting Management and the Westin New York at Times Square against any and all loss cost damage liability or expense arising from, or out of or by reason of said exhibitor's occupancy and use of exhibit premises or part thereof.

While Meeting Management will provide security, furnishing of such security shall not be deemed to affect the non-liability of Meeting Management, its members, officers, representatives or official services contractors, or the Westin New York at Times Square to modify in any way the assumptions or risk provided herein.

If any part of the exhibit area is damaged or destroyed in such a way as to prevent Meeting Management from allowing an exhibitor to occupy its assigned space during any portion of the exhibition or if same is prevented by strikes, acts of God, national emergency, or other causes beyond the control of Meeting Management, exhibitors will be charged for space during the time it was, or could have been occupied and exhibitors hereby waive any claim against Meeting Management, its members, directors, agents, or employees, for losses or damages that may occur due to such inability to occupy assigned space.

Photography

An exhibitor or its products may not be photographed or videotaped without the permission of the legitimate occupants of that exhibit space. Meeting Management reserves the right to photograph exhibits for society purposes.

